

Friday » November
28 » 2008

Restos, bars going green

Firms launch \$6M recycling program

JASON MAGDER

The Gazette

Tuesday, June 17, 2008

MONTREAL - A group of companies and government institutions will help foot the bill to boost recycling programs in public places.

The Table pour la récupération hors foyer, made up of 16 private companies and government institutions, has come up with \$6 million over three years to fund recycling on streets, in parks and in bars, restaurants and hotels.

"Curbside recycling works very well in Quebec," said Daniel Cotte, chairman of the group and CEO of Danone Naya Waters Inc. "But we have very little collection of recyclables outside the home."

The group said yesterday that in the four months since the money has become available, 131 cities and boroughs took advantage of the offer, representing \$600,000 of the \$6-million program.

Philippe Cannon, a spokesperson for Quebec Environment Minister Line Beauchamp, said this is the first time a group of Quebec companies has come together to fund such an initiative.

Among the programs, the Ville Marie borough will replace existing garbage bins along Ste. Catherine St. with ones that also have compartments to collect paper and plastic. The group will pay \$18,000 to purchase and install the bins, and the borough will pay to haul away the recyclable material.

The \$6 million has been collected through contributions from the firms that make up the group, including can and bottle-producing companies, and organizations like RECYC-Québec and the Société des Alcools du Québec.

After the three-year program ends, Cotte envisions a continuing commitment by the companies to fund recycling programs.

"Curbside recycling is already half paid for by the municipality and by the industries that put the material on the market," Cotte said. "We hope to develop a similar arrangement for collection outside the home."

As for bars, hotels and restaurants, the group will pay for 360-litre recycling bins on condition they agree to a three-year program to collect recyclables.

For more information, log on to: www.tablehorsfoyer.ca

jmagder@thegazette.canwest.com

© The Gazette (Montreal) 2008

CLOSE WINDOW

Copyright © 2008 CanWest Interactive, a division of [CanWest MediaWorks Publications, Inc.](#) All rights reserved.
CanWest Interactive, a division of [CanWest MediaWorks Publications, Inc.](#) All rights reserved.