

## PRESS RELEASE

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### **Table pour la récupération hors foyer. MORE THAN \$2,000,000 INVESTED IN OUT-OF-HOME SELECTIVE COLLECTION PROGRAMS IN THE FIRST YEAR!**

**Quebec, September 27, 2007** – Accompanied by Line Beauchamp, Minister of Sustainable Development, Environment and Parks, President Daniel Cotte of the *Table pour la récupération hors foyer* (Issue Table for out-of-home recycling) today unveiled the launch of a large-scale program for the recovery of recyclable materials in municipal public areas and Quebec's restaurants, bars and hotels.

Mr Cotte proudly presented the new organization, composed of partners from the public, private and associative sectors whose common goal is to optimize the recovery of recyclable materials outside the home. These partners have established a fund of over two million dollars for just the first year. The programs to be implemented are part of a three-year plan for which a total of nearly \$6,000,000 is already assured.

“This initiative, complementing municipal and governmental actions planned for waste materials management, will be a catalyst for the setting up of sustainable systems for out-of-home recycling,” declared Charles Tremblay, President of Éco Entreprises Québec.

This project from the *Table pour la récupération hors foyer* comes at a time when citizens, having responded to the call to recycle at home, now demand the ability to do so in every sphere of activity. Today Quebecers expect access to recovery systems for recyclable materials at their place of work, during leisure activities and while getting around. In this context, the announcement of major financial involvement on the order of several millions of dollars over a period of three years (2007-2010) makes it realistic to foresee a significant improvement in the recovery of recyclable materials in the out-of-home sector.

**For more information:**

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Members List as of September 27, 2007

**Ambassador Members**

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